



## **Giving to BRIDGE**

Thank you for considering a gift to BRIDGE Housing. In addition to donating online, here are other ways you can support us and the important work we do:

### **Cash Donations**

Checks payable to BRIDGE Housing may be sent to Resource Development, BRIDGE Housing, 350 California Street, Suite 900, San Francisco, CA 94108.

### **Gifts of Stock**

Donating appreciated stock or mutual funds is a great way to support BRIDGE, and the benefits are threefold:

- You avoid capital gains taxes you would incur if you sell the assets
- You receive an income tax deduction based on the market value of the gifted securities
- BRIDGE receives the full market value of the gift

For more information, please contact Mark Baylis, Director of Philanthropy, at [mbaylis@bridgehousing.com](mailto:mbaylis@bridgehousing.com).

### **Matching Gifts**

Many companies offer programs to match philanthropic donations by employees. By taking advantage of your employer's matching gift program, you can multiply the value and impact of your donation to BRIDGE. Find out if your (or your spouse/partner's) employer has a matching program before you make your gift!

For more information, please contact Mark Baylis, Director of Philanthropy, at [mbaylis@bridgehousing.com](mailto:mbaylis@bridgehousing.com).



## Corporate Sponsorships

By sponsoring a BRIDGE event or campaign, you are supporting our work to create equitable communities while also gaining brand visibility, community goodwill, business relationships and more. Each year, we offer opportunities to sponsor our fundraising event and select BRIDGE campaigns. For 2024...(list of campaign(s))

For more information, please contact Susan Neufeld, Senior Vice President, Evaluation and Resident Program Design, Community Development and Resource Development, at [sneufeld@bridgehousing.com](mailto:sneufeld@bridgehousing.com).

## Planned Gifts

Planned Giving allows you to pledge estate assets toward BRIDGE's long-term success. With a legacy gift, you are making a commitment to helping future generations of low-income families and seniors achieve lifelong success. Your planned gift could include:

- Gifts by will or trust
- Beneficiary designations in retirement accounts
- Life insurance policies
- Charitable trusts

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## Foundation Grants

Grants and contributions from private, family, corporate, and community foundations are important sources of support for BRIDGE. Often providing seed money, foundation support makes it possible to develop new initiatives, meet the growing needs of residents with special services and support necessary capacity-building efforts. More than 80 national and regional foundations have invested in and sustained innovative new ideas at BRIDGE.

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