

BUILDING



THE SEASON OF GIVING

We are grateful to the many BRIDGE employees who gave generously to fund Adopt-A-Property Holiday Parties for the residents of Marea Alta and La Vereda in San Leandro. Last Tuesday, 200 families and seniors enjoyed food and festivities, and all received gift cards in envelopes decorated by our staff. A gift to BRIDGE, no matter the amount, is your opportunity to strengthen communities and improve people's lives.

[Make your gift today](#)



POTRERO IS HOME

Lisa and her family have moved into 1101 Connecticut, BRIDGE's first new building to be completed as part of the HOPE SF Potrero Hill revitalization--a comprehensive effort to rebuild 619 units of distressed public housing and create another 1,000 homes with a range of affordability, plus community amenities, retail, open space and neighborhood services. "I love the community, I love the people here," she said. "I'm really glad that we didn't have to move away."

[Watch Lisa's Story](#)

SUSTAINING



CIVIC ENGAGEMENT

BRIDGE residents range from retail associates, preschool teachers and restaurant workers to veterans and retirees--all priced out of the housing market. In a recent survey of adult BRIDGE residents, we also learned that they have a high level of civic participation when it comes to voting: 70% are registered voters, and of those, 89% say they regularly head to the polls!

LEADING



MOLLY TURNER JOINS BRIDGE BOARD

Molly Turner, an expert on technology startups and cities, was elected to the BRIDGE Board in October. She is a lecturer at the Haas School of Business at the University of California, Berkeley. Cynthia A. Parker, BRIDGE President and CEO, said: "Molly's a dynamic thinker, and I look forward to seeing how her perspectives will inform our work to strengthen communities and improve people's lives."

[Read more](#)



IN THE NEWS

Visit our [In the News](#) page for the latest media mentions, including approval of 158 affordable apartments in South San Francisco (part of an 800-unit community), an op-ed in *The Daily Californian*, and coverage of our Trauma Informed Community Building model on a new engagement and equity platform.



LEADERSHIP IN SEATTLE

The BRIDGE Board of Directors met in Seattle this fall, taking the opportunity to tour BRIDGE properties including the 474-apartment Tressa, as well as the 332-unit Coronado Springs, which is undergoing significant preservation and rehabilitation. In addition, Capitol Hill Housing welcomed our Board and management to its beautifully redeveloped Liberty Bank Building in the Central District.