

BUILDING



**NEW FAMILY RESOURCE CENTER IN WEST OAKLAND**

BRIDGE was thrilled to celebrate the grand opening of the Lincoln - Mandela Family Resource Center in West Oakland recently. Lincoln's new center is a hub for family services that support children's school readiness, literacy, workforce development, early childhood care and technology access. It's situated in Mandela Gateway, developed and owned by BRIDGE, where 168 affordable apartments are co-located with community-serving retail and commercial space.

[Read more](#)



**SOUTH SAN FRANCISCO PLANNING COMMISSION APPROVES TOD**

The South San Francisco Planning Commission unanimously approved a proposal for a transit-oriented development in the El Camino Real/Chestnut Area that will provide much-needed housing—including 20% affordable—as well as community benefits such as childcare, parks, open space and a market hall. The city selected AGI Avant (now L37 Partners) and KASA Partners to develop the 5.9-acre site and lead an extensive community engagement process; BRIDGE is the affordable housing partner.

[Learn more](#)



**BRAND-NEW HAPPINESS**

Johnnie lived in distressed public housing for nearly a decade before he moved into BRIDGE Housing's 1101 Connecticut, the first new building to be completed as part of the HOPE SF Potrero Hill Master Plan in San Francisco. "It was exciting to be one of the first to move in," he said. "I thank everybody for their support in making the transition. I'm looking forward to building a future here and doing everything I can do to help grow our community."

[Watch video](#)

SUSTAINING



**WHO LIVES IN BRIDGE HOUSING?**

Market-rate rents are far outpacing wages, and people who have lived and worked in communities for years are feeling the impact severely, as are their employers and customers. In a recent survey of adult BRIDGE residents who are employed, we learned that:

- 35% work in service jobs: caregivers, cooks, restaurant staff, housekeepers
- 24% hold positions in business, education, science and the arts: teachers, nurses, social workers
- 19% have sales and office jobs: cashiers, sales associates, administrative assistants

We are proud to create affordable homes for people across a range of income levels, including workers like Lolly (above) who face rising housing costs.



**CELEBRATING SCHOLARSHIP AWARDEES**

In early October, BRIDGE held a reception at the Salesforce Tower to honor resident scholarship recipients and the generous donors to the Alan and Ruth Stein Educational Assistance Program and the Kent Colwell Scholarship. Featured speakers included awardee Brandon Pierce-Johnson: "This scholarship has lifted that dark cloud from my dream of a college education. I can't wait to walk across the stage to receive my degree. I want to show my children that they can reach their goals in life if they do just that... reach." Thank you to Cahill Contractors, Wells Fargo and all of our sponsors and awardees!

[View album](#)  
[Support a scholarship today](#)

LEADING



**BUILDING BETTER CITIES**

At the Bisnow Multifamily Conference this fall in Seattle, BRIDGE President & CEO Cynthia Parker spoke about "Building Better Cities: Density, Placemaking, Community Development & Political Inclusivity" with A-P Hurd of Skanska, Peter Nitzke of Nitzke-Stagen and moderator Lindsey Pflugrath of Cairncross & Hempelmann. "Income inequality, balancing growth with infrastructure, coming to grips with racial diversity and shortcomings of the past," said Parker. "We need to do more." (Photo by Kurt Creager)



**YES ON PROP A**

BRIDGE is proud to support Proposition A, a \$600-million affordable housing bond—the largest ever issued by San Francisco. The bond will create at least 2,800 affordable homes in four years without raising taxes, and will strengthen our community for generations to come. The measure is supported by Mayor London Breed and the entire Board of Supervisors.

[Read more about Prop A](#)  
[Check out BRIDGE's 2019 policy update](#)



**SAN DIEGO, PORTLAND, LONG BEACH AND MORE**

Visit our [In the News](#) page for latest media mentions, including a *Shelterforce* article about housing on transit land, a letter to the editor of the *Bainbridge Island Review*, plus pieces in the *Portland Business Journal*, the *San Diego Union-Tribune* and the *Long Beach Business Journal*.