

# BRIDGETown NEWS

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## BUILDING

### Modular Marea Alta is a 2017 AHF Readers' Choice Finalist!



The 115-unit, mixed-use Marea Alta is the first BRIDGE development to use modular construction. The same approach is being deployed for the second phase of the master-planned site: the affordable, 85-unit San Leandro Senior Apartments which has just begun construction. For Marea Alta, turning to modular helped trim costs, making the project feasible. Read about the [affordable family property](#) and then [vote here](#).

### Jordan Downs Breaks Ground



On June 5, BRIDGE celebrated the ceremonial groundbreaking of the first phase of new residential construction at Jordan Downs in Los Angeles consisting of 115 rental apartments in 12 buildings. The Jordan Downs master-plan, created by the Housing Authority of the City of Los Angeles (HACLA) and co-developed by BRIDGE Housing and The Michaels Organization, is a multi-phased redevelopment project that when complete will encompass over 1,400 units, along with community facilities, retail, open space, and neighborhood programs and services to improve the lives of current and future generations. [Read more](#) and view the [photo album](#).

### Mayfair at El Cerrito del Norte BART Approved



BRIDGE Housing and Holliday Development's Mayfair Project in El Cerrito received unanimous Planning Commission approval on July 12. El Cerrito's first GreenTRIP-certified development will bring 223 new housing units, 30% of which are affordable, to a parcel directly adjacent to the El Cerrito del Norte BART station, which has been used as a surface parking lot for the station. The development will also include over 8,700 square feet of commercial space for neighborhood-serving retail.

## SUSTAINING

### The Ramona



BRIDGE acquired the general partner interest of The Ramona, a 138-unit affordable apartment building in Portland, Oregon's Pearl District. Built in 2011, The Ramona offers affordable, family-sized apartments in an energy-efficient building. The ground floor commercial space houses kindergarten classes run by Portland Public Schools. The acquisition continues BRIDGE's investment in the Pacific Northwest, furthering its mission of quality, quantity and affordability. [Read more](#).

### Community Development Grant Award



Bank of America's Charitable Foundation recently awarded a \$25,000 grant to BRIDGE for our continuing efforts to create affordable housing and strengthen communities in the San Francisco Bay Area. On July 20, BRIDGE, along with other Community Development grantees, were showcased at a breakfast recognition event. Pictured above is BRIDGE's Director of Institutional Giving, Kristine Miranda and Bank of America's Senior Vice President, Heidi Racherla.

## LEADING

### Michael McAfee Joins Board



Michael McAfee has been elected to the BRIDGE Board of Directors. Dr. McAfee is President of PolicyLink where he leads its executive and program teams in strategic planning, policy development, policy campaign strategy, capacity building, and programmatic design and implementation at the local, state, and national levels. Dr. McAfee has spent more than 20 years serving as a results-driven leader in the government, philanthropic and human-service sectors. "We are so excited to welcome Michael to our board," said Cynthia A. Parker, BRIDGE President and CEO. "His depth of knowledge and experience will add tremendous value to our board and organization as we continue to fulfill our strategic plan for growth." [Read more](#).

### BRIDGE Promotes Susan Johnson, Hires Van Scott, Adds to Portland Staff



BRIDGE Housing has promoted Susan Johnson to Chief Operating Officer. In this newly created role, she will work to construct strategy and procedures across the organization. Van Scott has been hired as Director of Jordan Downs. He comes to BRIDGE with more than 20 years of experience in real estate development, finance and community development. Read about [Susan Johnson](#) and [Van Scott](#). BRIDGE's Portland office has expanded its staff, hiring Christine Pagialunga as a Senior Project Administrator. She comes to BRIDGE with experience in affordable housing, capital projects and tenant services.