BRIDGEtown NEWS



March 2018

BUILDING



FROM CYNTHIA PARKER: NEW ANCHORS OF INTEGRATION

One of the most compelling and insightful books I've read recently is "The Color of Law" by Richard Rothstein, who details the roots of discrimination as laws and policy decisions at all levels-state, local, federal-have systematically kept out people of color. It angers me to see the heartbreaking effects of these policies continue to ripple through our country. However, I am committed to working that much harder on our integrative developments on Potrero Hill in San Francisco, and at Jordan Downs (groundbreaking pictured above) in Watts, Los Angeles. Together with our partners, we are intentionally creating communities where everyone has access to housing opportunities, regardless of income. Read more



BREAKING NEW GROUND IN PORTLAND

Last month, BRIDGE and a host of partners marked the groundbreaking of the first phase of RiverPlace Parcel 3, which will bring 203 affordable apartments to southwest Portland's RiverPlace neighborhood. Ninety apartments will be reserved for households earning 0% to 30% of the Median Family Income (currently up to \$17,940 for a family of two), including 70 with Project-based Section 8 vouchers and 10 dedicated to homeless veterans. Read more and view event photos



CELEBRATING MADERA VISTA

The City of Temecula was proud to celebrate the completion of Madera Vista in February. Over three phases and with nine funding sources, BRIDGE transformed a half-built, broken market-rate condo site into 110 affordable homes for families and seniors. "This is a model for how we can come together and realize a vision," said Riverside County Supervisor Chuck Washington. Read more and view event photos

SUSTAINING



IVY II ACHIEVES GREENPOINT GOLD

In Chino recently, BRIDGE held a ribbon-cutting for the second phase of Ivy at College Park, 200 new affordable apartments for families. The buildings were designed to GreenPoint Rated Gold standards under a certification program that recognizes performance in five categories: community, energy efficiency, indoor air quality and health, resource conservation, and water conservation. **Read more** and **view event photos**



BRIDGE AT 35: SAVE THE DATE

Mark your calendar for BRIDGE's 35th Anniversary Gala on Thursday, October 25, 2018 in San Francisco! This benefit will accelerate our ability to transform the lives of people we serve, such as resident Wasie M., whose family of four moved from a cramped one-bedroom into BRIDGE's AvéVista Apartments: "This is the best thing I could hope for... a wonderful place to raise a family." Stay tuned for sponsorship info and invitations.

LEADING



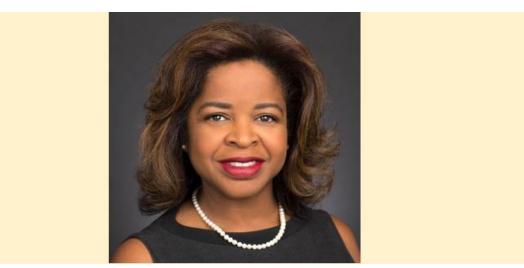
ALEXA JEFFRESS NAMED DIRECTOR OF POTRERO

Ms. Jeffress, who joined BRIDGE in February, is overseeing the redevelopment of Potrero, a large-scale, mixed-income, mixed-use public housing revitalization effort in San Francisco. Ms. Jeffress has 16 years of leadership experience in affordable housing, government administration, technology and project management. Prior to joining BRIDGE, she spent more than seven years at the U.S. Department of Housing and Urban Development, most recently as Director of Asset Management for the Multifamily West Region. **Read more**



BRIDGE LAUNCHES REDESIGNED WEBSITE

We invite you to visit BRIDGE's redesigned website at **www.bridgehousing.com**! New features include streamlined navigation, improved search functionality and mobile-responsive design. You'll find information about BRIDGE properties, our history and leadership, resident and partner stories, career listings and more.



MONICA EDWARDS SELECTED AS OPPORTUNITY FELLOW

Monica Edwards, President of **BRIDGE Impact Capital**, has been named a 2018 Opportunity Fellow by BBVA Compass and Opportunity Finance Network. The national leadership development program is designed to support organizations' efforts to deliver responsible, affordable community development finance to low-income, low-wealth and other underserved localities. **Read more**





